

FUNDRAISING & PHILANTHROPY

AUSTRALASIA

Ideas, insight and inspiration for fundraising professionals and not-for-profit executives

MECHANICAL SPECIFICATIONS

	TYPE AREA (WxH)	TRIM SIZE (WxH)	BLEED SIZE (WxH)
Full page	190x240mm	220x275mm	226x281mm
Full page cover spread*	190x240mm	222x275mm	228x281mm
1/2 page horizontal	190x117mm	N/A	N/A
1/2 page vertical	92.5x240mm	N/A	N/A
Junior	141.5x166mm	N/A	N/A
1/3 page horizontal	190x76mm	N/A	N/A
1/3 page vertical	63x240mm	N/A	N/A
1/4 page	92.5x117mm	N/A	N/A

*Page specs for Full page cover spread is based on a single page.

PRINTING

Fundraising and Philanthropy Magazine (Australasia) is printed computer-to-plate (CTP) using sheetfed offset printing presses. The magazine's paper is 90gsm satin stock and the cover is 150gsm satin art. The line screen is equivalent to 150lpi printed as a CTP staccato stipple.

DIGITAL FILES

- All artwork must be supplied as press ready digital files. We only accept PDF, JPEG or EPS files. All colours must be specified as PROCESS CMYK and not RGB or Spot/Pantone colours.
- Fonts must be embedded within all PDF files and outlined in all EPS files.
Minimum recommended size for fonts:
reversed out of a coloured background = 10pts;
solid text = 6pts; screened text (% tint) = 8pts;
separated text (process) = 8pts.
- All scans within PDF files need to be embedded at 300dpi using 'best quality' jpeg (low) compression and scaled to 100% (±10%) of their size in the original layout.
- Trapping is the responsibility of the client/agency supplying the file.
- It is recommended that two high-end hard copy colour proofs are supplied with all digital files.

We cannot be held responsible for inaccurate copy reproduction if none of the above requirements are met.

■ **Type Area** aligns with the copy area of the editorial page.

■ **Trim Size** is the type area plus the page margins.

■ **Bleed Size** is the trim size plus 6mm bleed.

Finished magazine:

275mm(H) x 220mm(W).

Margins: Top – 15mm; bottom – 20mm; left and right – 15mm

PLEASE NOTE: We do not accept Word, Publisher, or Powerpoint files other than those exported as EPS or PDF files with images and fonts embedded. Any files received as incompatible formats will incur an additional charge for recreating in a suitable format or conversion to CMYK.

Print ready files can be sent to

editor@fpmagazine.com.au or supplied on CD to
PO Box 533, Newcastle NSW 2300.

TRIM AREA

For bleed advertisements it is recommended that important type, images or logos are kept 8mm from the Trim Size to ensure they are not partially trimmed off. It is also advised that no borders are used along the edge of a bleed advertisement. The accuracy of trimming cannot be guaranteed due to the nature of printing processes.

Trim marks must be provided on advertisements with bleed. Trim marks should be offset 12pts. Bleed area is 6mm. Floating ads with the same dimension as the Type Area do not require crop marks.

QUESTIONS

Further enquiries regarding the supply of digital files please call 02 4920 9474 or email to editor@fpmagazine.com.au

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MECHANICAL SPECIFICATIONS *continued*

AD SAMPLES TO ILLUSTRATE TYPE AREA

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Margins: Top – 15mm; bottom – 20mm;

left and right – 15mm

